



*An offer that BOOSTERS your BUSINESS in a very new way !*

The performance of a consulting offer from a prestigious prestigious firm

Affordable and specially designed for small-medium sized structures  
and associations

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**That Offers Efficient, Benevolent and Sustainable Solutions**

The logo for Boost My Firm, featuring the word "Boost" in blue, "My" in orange, and "FIRM" in green, all set against a green oval background.

**Boost <sup>My</sup> FIRM**

***It is a Collective of 3 CFOs, each one with its very own Expertise***



## **The CFO**

Oliver is Expert in Cost Killing and Profitability enhancement, Financial Audit, Legal and Management Control

***CEO of Businexport***



## **The BU Manager**

Florent is Expert in Organization, Project Management and Added Value Management

***CEO of AP2V Conseils***



## **The HRD - Coach**

Damien is an expert in innovation and transitions management, taking into account the "DNA" of your company

***CEO of STE(E)R Transitions***



***We act on the 3 main levers of performance***



***With as common denominator***

***Taking into account and valuing your most valuable asset***

***Your Human Capital***



***We assist you throughout your project***

***Since the preliminary studies and the strategic definition***

***Until the operational implementation of your solutions***

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**Our organization as a collective team allows an agility and an optimal adaptability**

**Which allows us to bring you the best answer to your needs, at the very best price**



# **1 Overall 360° View - THE common starting point for any action**

***A systemic approach where everyone has a specific mission***

## **The CFO**



### **360 Financial Audit**

*Balance sheet, income statement, assets, liabilities, margins, depreciation, investment, payroll, analysis of business cycles*

### **360 Business Audit**

*Competitive analysis of your market, your activities, your investment strategy*

## **The Engineer BU Manager**



### **360 Organizational Audit**

*Methods, procedures, processes, layout of premises, communication flows, work tools, functional and operational organization chart*

### **360 Commercial Audit**

*- Analysis of the strategy and the vision of your company  
- Analysis of your value chain, your purchases, your production costs, your sales prices, your conversion rate*

## **The HRD - Coach**



### **360 Ressources Audit**

*Skills, age pyramid, know-how, typologies, experiences, workforce, HR data, Strategic Workforce Planning*

### **360 Gouvernance Audit**

*- Analysis of governance and management strategies  
- Ecosystem Analysis and Stakeholder Mapping  
- Analysis of occupational health in relation to PSR and QWL*

## 2 - ACTIONS PLAN - Your roadmap to Excellence according to your needs !

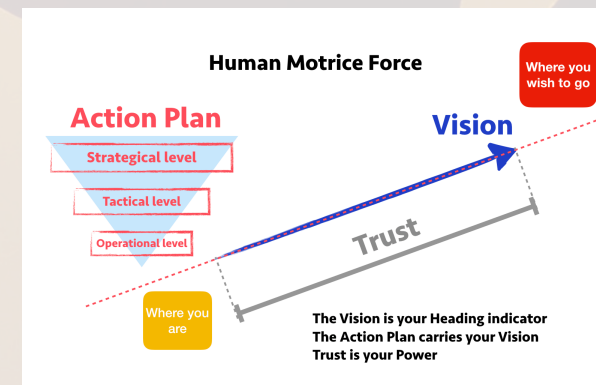
### We bring you Structuring and Structured Solutions

<b>STRATEGIC</b> <i>The Why ?</i>	A project that gives sense and makes sense Clarification of your Vision and Ambitions Goals clearly identified and assumed (SMART) with KPIs Governance aligned with your goals and values
<b>TACTICAL</b> <i>The What ? The Who ?</i>	Identifying the levers you currently have Awareness of your talents and your assets Identification of hard points and levers to develop The designation of the respective roles and responsibilities of the stakeholders
<b>OPERATIONAL</b> <i>The When ? The How ?</i>	The list of resources to mobilize Definition of means, methods and processes A realistic "step-by-step" planning

### Use the Human Motrice Force

**Achieve your goals with your Tailor-Made -  
Robust - Reliable Actions Plan !**

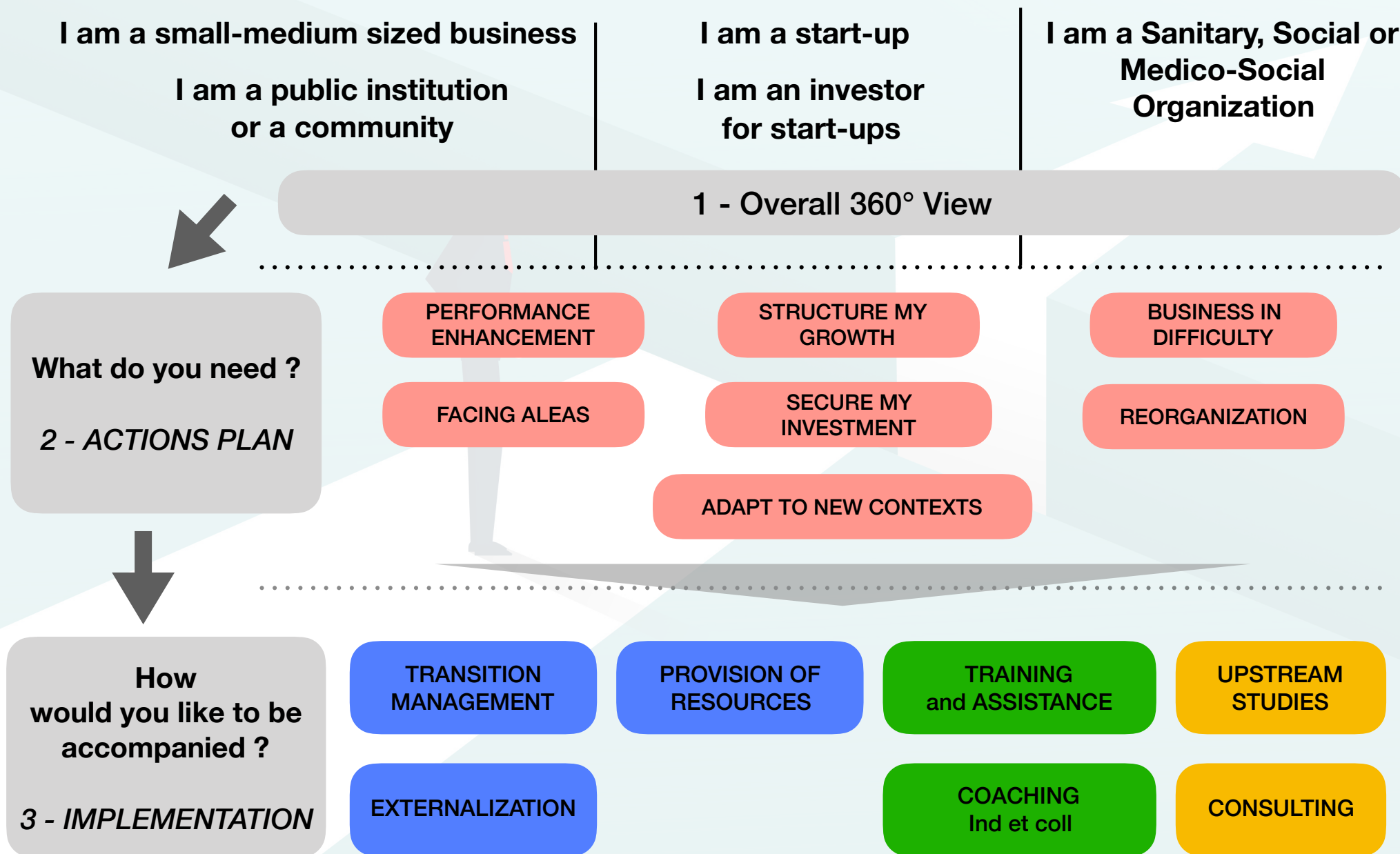
**Boost MY FIRM**





# Choose your Pack

*Modular services that adapt to your needs and your budget*





***Contact Us***

**[contact@boostmyfirm.com](mailto:contact@boostmyfirm.com)**

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**[www.boostmyfirm.com](http://www.boostmyfirm.com)**

***Boost* *My* FIRM**